

Franconia Area Heritage Council Annual Meeting

November 15, 2023

Franconia Inn



Agenda

- 5:00 – Willow Cemetery Tour
- 5:45 – Cocktails, Franconia Inn
- 6:30 – FAHC Annual Meeting



Annual Meeting

2023-2024
Slate of Officers

- President – Jeff Bartlett
- Vice President – Mary-Jo Opalinski
- Treasurer – Phil Krill
- Recording Secretary – Alyssa Sherburn
- Corresponding Secretary – Kay Whitcomb



Annual Meeting

Board of Directors

- Board Members:
 - Tim Brown
 - Shepherd Holcombe
 - Sara Daley
 - Bob Desimone



Annual Meeting

President's Report

- The year in review (Fiscal year ended September 30)
 - Holiday Party with Santa and Mrs. Claus – December 11, 2022
 - Offsite Workshop
 - Speaker Series in conjunction with New Hampshire Humanities
 - Semiquincentennial – 250th Anniversary Celebration
 - Online presence
 - www.facebook.com/franconiaheritagemuseum
 - www.franconiaareaheritage.org
 - Exhibit: Clare T. Bodwell: Father of the Flume – His Photographic Legacy
- The year ahead
 - Santa returns December 9th, 1:00 – 3:00 PM
 - New Exhibit: Franconia Area Signature Quilt Squares



Annual Meeting

Secretary's Report

- Minutes from November 9, 2022 accepted



Annual Meeting

Treasurer's Report

- Fiscal Year Ended September 30, 2023 – Highlights
 - Memberships... \$6,554.00 - \$454.00 year over year gain
 - 150 Members...  70 % year over year
 - Museum Donations... \$723.00
 - Cookbook Sales... \$1,479.00
 - Publication Sales... \$463.00
- Report on file for audit



Year in Review

Franconia Heritage Museum *by the numbers*

- Open Memorial Day to Columbus Day
- 180 visitors in 2023... 📈 60% over 2022
- Visitors came from NH, MA, VT, ME, CT, CO, FL, CA, IN, NY, VA, TX and the United Kingdom.
- Ongoing interior repairs to replace ceilings
- Replaced exterior back wall of the barn
- Second floor has been closed to the public for organization and remodel.



Year in Review

Besaw Interpretive Center



Iron Furnace by the numbers

- 212 Visitors left comments
- 29 States and 3 Canadian Provinces represented
- 38 NH Cities & Towns represented
- Top 3 States Other than NH
 - Massachusetts, Connecticut, Maine



Year in Review

Facebook *by the numbers*

- www.facebook.com/franconiaheritagemuseum
- Facebook page reach... 87,421,  88 %
- Page visits... 2,142  204 %
- New page likes... 211  584 %
- Total page likes... 498
- Followers... 705
 - 67% Women
 - 33% Men



Year in Review

Website

by the numbers

- www.franconiaareaheritage.org (June 2022)
- 1,600 Visits  927 % year over year
- 1,200 Unique visitors  1,129 % year over year
- 3,300 Page views  489 % year over year
- 75 Backlinks
- Added email and eCommerce capability in FY2023



Annual
Meeting

New Business

- Any new business to come before the Board



Annual
Meeting

Adjournment

- Adjournment

